



Strategic Plan Advisory Committee (SPAC) 1ST Meeting Agenda

January 23, 2012
2:00 – 4:00 p.m.
City Hall, Conference Room # 168

- ❖ Welcome by Mayor Clay Larkin and City Administrator Eric Keck
- ❖ Introductions
- ❖ “Connection Before Content” Exercise
- ❖ Overview of SPAC Role, Purpose, Responsibilities
- ❖ SPAC Committee Meetings – format of meetings, preferred day/time, location(s), meeting materials, meeting minutes, expectations
- ❖ Brainstorming Exercise: Vision Statement and Guiding Principles (including consideration of the City Council’s input from the December 20th workshop)
- ❖ Strategic Assessment Exercise (Strengths, Weaknesses, Opportunities, Threats)
- ❖ Review Future SPAC Meeting Agenda Topics and Schedule
- ❖ Meeting Wrap-Up (Summary of Discussion, Feedback and Next Steps)