

**CITY OF POST FALLS
RESOLUTION NO. 2004-06**

CITY OF POST FALLS CABLE CHANNEL POLICY

A RESOLUTION ESTABLISHING POLICIES AND PROCEDURES RELATING TO THE OPERATION, BROADCASTS AND PROGRAMMING OF THE CITY OF POST FALLS CABLE CHANNEL.

WHEREAS, the Post Falls Channel is a Government Access cable channel granted to the City of Post Falls. The channel has been designated as the channel to be devoted to the City of Post Falls and exists to inform and involve citizens in government. It is the goal of the Post Falls Channel to provide a program service for the City of Post Falls and its citizens. The Post Falls Channel is a 24 hour a day cable channel. The Post Falls Channel strives to produce content that helps inform citizens about City issues, resources and services. The Post Falls Channel works to help citizens get the information they need to engage in civic dialogue, to make civic decisions, and participate in the life of the city; and

WHEREAS, the City of Post Falls is responsible for the production, acquisition, scheduling and cable casting of programs on the Channel in accordance with the policies and priorities of the City of Post Falls. The Media Center's responsibilities include managing the staff and production facilities; and

WHEREAS, the objectives of the Post Falls Channel are:

- A commitment to use Post Falls facilities to foster an informed and active citizenry, by reflecting the activities of City of Post Falls government.
- A commitment to foster communication between city government and its citizens producing programming that informs, educates, enlightens and encourages participation in government activities and decision-making.
- A commitment to providing information about Post Falls City government and to serve as a source on issues pertaining to public policy, City government services and programs.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF POST FALLS THAT THE PROGRAMMING POLICIES OF THE POST FALLS CHANNEL ARE AS FOLLOWS:

POST FALLS CHANNEL PROGRAMMING POLICIES

The programming purpose is to inform and engage Post Falls' citizens through use of our television resources. We will offer a "window on government" by providing coverage of City Council and other City meetings and programming to inform and educate our community.

Programming Priorities

The specific programming priorities for The Post Falls Channel will include:

- Emergency information involving public safety and health;
- Public proceedings and meetings involving officials of the City of Post Falls, including both the Mayor and City Council;

- Programs that explain policies and programs of the City of Post Falls and that solicit Citizen input on these policies and programs;
- Public meetings of other government agencies about public policy issues relevant to Post Falls citizens;
- And other programs of general interest to the citizens of Post Falls.

Editing

Any public meeting or hearing that is cablecast, e.g. City Council sessions, public hearings, must not be edited to change substantive content. Comments on the meeting shall be limited to explanatory introductions or summaries without editorial comment.

Elections

Candidates for election or re-election to a publicly held City office shall not be provided access to the Post Falls Channel or its facilities prior to the election for that office, except in the normal course of their official duties. Candidates may appear on the Post Falls Channel in political candidate forums and video voter guides in which all candidates have equal opportunity to participate. The applicable definition and determination of whether someone is a candidate shall be that used by the City of Post Falls and state law for determining who will be placed upon the election ballot.

Endorsements, Underwriting

The Post Falls Channel may not be used to endorse an issue, company or product, with the following exceptions: a company or organization may be recognized at the beginning and/or end of a program for support of programming on the Post Falls Channel or as a sponsor or location for community event.

Copyright and Other Program Restrictions

Programs containing copyrighted materials may be used only if copyright clearance has been obtained. The ownership and copyright for any program produced by the Post Falls Channel shall be held by the City of Post Falls. Original or taped copies of any program produced by the Post Falls Channel may be made available to other stations or channels for newscasts or other appropriate programs. Programs that meet the legal definition of obscenity, or which are defamatory shall be prohibited.

Tape Retention and Duplication

Videotapes of public meetings are not the official public record, and the city will not assume any liability for intentional or inadvertent erasures or omissions. Tapes are re-used in the normal course of business. Timely requests for copies of public meetings will be accommodated by copying available programs at a reasonable fee to cover costs.

The Media Center shall have the authority to enforce these policies, establish procedures and determine programming for the Post Falls Channel consistent with this policy. The City Administrator is authorized to waive any of the requirements of this policy that are not mandatory.

PASSED by the City Council this ___ day of _____, 2004.

Clay Larkin, Mayor

Attest:

Christene Pappas, City Clerk