Post Falls, Idaho is a progressive, growing community in the beautiful Pacific Northwest. Small-town charm, natural beauty and urban appeal make us an attractive choice to live and grow a business.
About Post Falls

With an unparalleled quality of life, Post Falls offers an affordable cost of living in an innovative and business-friendly environment. Post Falls is an ideal blend of small town living and outdoor paradise. Its unique location between the two diverse cities of Spokane, WA and Coeur d’Alene, ID offers access to the perks of the bigger city and the resort lifestyle. Additionally, Post Falls is only a short drive from the Spokane International Airport and two hours from British Columbia.

Lifestyle

The recreational opportunities and natural surroundings are a large part of why people choose Post Falls. Boating and water sports such as wake boarding, water skiing, wake surfing, whitewater kayaking and stand up paddle boarding are popular on the Spokane River and Coeur d’Alene Lake. Winter sports including downhill skiing/snowboarding, snowshoeing, cross-country skiing, and snowmobiling are also easily accessible from Post Falls. There are over 38 miles of recreational trails in Post Falls and the 60-mile Centennial Trail runs through the city connecting Coeur d’Alene and Spokane. The region also provides ample opportunities for sportsmen and anglers.

Demographics

Post Falls is part of a larger metro area with a combined population of over 600,000, which includes Spokane, WA and Coeur d’Alene, ID. As the 10th largest city in Idaho, Post Falls is ranked #1 for population growth and #10 for cities on the rise in Idaho. Post Falls has a current population of 32,000. The median age in this area is 37. Approximately 13% of the population have an associate’s degree and 19% of the population have a bachelor’s degree or higher.

Workforce

The affordable cost of living and excellent quality of life in Post Falls and the surrounding area help attract and retain a strong labor pool. Post Falls’ demographics are well suited for a diverse array of industries. Emerging industries are tech and aerospace manufacturing and the fastest growing industry is medical. The region that includes Kootenai and Spokane counties is home to a skilled workforce.

- Total Workforce: 301,500
- Workforce within a 45-minute draw area: 331,300
- Average Age: 33
- Average commute Time: 20 minutes
- Percentage of Post Falls’ residents in the workforce: 73%

Photos Courtesy of Idaho Tourism, Post Falls Parks & Recreation, and Kerri Thoreson
Our Competitive Advantage

Recreational and Natural Amenities

- Adjacent to the Spokane River, a recreational amenity
- Regional destination for rock climbing and kayaking
- Over 38 miles of recreational trails
- 27 parks and 295 acres of parkland, with 2 indoor facilities
- Tree City USA since 1997 and Sterling Tree City USA since 2010

Available land

- Over 800 acres of vacant industrially-zoned land
- Over 900 acres of vacant commercially-zoned land
- Over 2,000 acres of vacant residentially-zoned land

Infrastructure

- Post Falls has an enhanced fiber network with the quality, speed, capacity, reliability, and high definition of a major city
- Railroad tracks and spurs provide opportunities for industries
- Interstate 90, State Highway 41 and State Highway 53 provide excellent access and truck routes through Post Falls

Educational and Training Facilities

- University of Idaho Research Park & Business Incubator
- North Idaho College has a Workforce Training Center and a Small Business Development Center
- Riverbend Professional Technical Academy
- Kootenai Technical Education Campus (KTEC) — a technology center for high school students

Top and Emerging Industries

- Manufacturing is the leading industry in Post Falls
- Aerospace and robotics are emerging industries in Post Falls
- Medical is the fastest growing industry in Post Falls — Northwest Specialty Hospital, Kootenai Cancer Center, Kootenai Urgent Care, Life Care Center of
Visit these links for more information on opportunities for business in Post Falls

- City of Post Falls Economic Development web page
- State of the City Economic Development fact sheet
- Post Falls Demographics
- Business Incentives—links to a variety of incentive programs designed to assist business start-up, expansion and productivity
- Compare costs of doing business in Idaho with other surrounding states. Download the Idaho Business Incentives Brochure and the North Idaho Incentives for Business Brochure to learn more about why doing business in North Idaho would work for you.
- City Services & Resources—Our Community Development Department’s Planning, Engineering, and Building Divisions are ready to help you through the process whether you are building a new facility, expanding your current facility, locating to Post Falls or planning to start a new business.
Why Post Falls - Why Idaho?

Did You Know That Idaho is....

- #1 for ease of starting a business - Thumbtack/Kauffman Foundation 2013
- #4 for small business friendliness - Thumbtack/Kauffman Foundation 2013
- #4 best state for entrepreneurs - Entrepreneur Magazine 2013
- #5 for best economic outlook - American Legislative Exchange Council 2011
- #5 for states experiencing the most enjoyment - Gallup 2013
- #5 for workforce - CNBC 2011

Good Reasons to do Business in Idaho

- Idaho has the 2nd lowest business costs in the west
- Your money goes further! $100 = $106.84 in Idaho
- Favorable corporate tax laws
- Energy environment to power your business
- Low cost of living for high quality of life
- Innovative workforce with a creative mind set
- #1 gross domestic product is tech manufacturing

Good government practices help make business more successful

- Received the Planning Excellence Award for Best Practice from the Idaho APA in 2013 for the WE VALUE POST FALLS STRATEGIC PLAN
- Received Certificates of Achievement for Excellence in Financial Reporting for 17 years
- Law Officer Magazine recognized Post Falls’

Relocating or Expanding? We can help

To learn about opportunities and incentives for locating or expanding your business in Post Falls, Idaho, explore the city’s Economic Development Resources webpage: http://www.postfallsidaho.org/newsite/economic-development/

For more information or assistance with your site selection process, contact:

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www.postfallsidaho.org
208-457-3511