

CITY OF POST FALLS

**STRATEGIC
PLAN
2002-2006**



**Vision
Mission
Values**

**POST FALLS,
IDAHO**



The Purpose of the Strategic Plan



The Strategic Plan is an internal action plan that provides guidance to both the elected officials and departments on how to achieve established City goals. It is designed to focus the City's efforts into specific areas of emphasis and use budgetary and policy tools to achieve changes beneficial to the citizens. These areas of emphasis, as defined by the Strategic Planning Task Force, are Balanced Growth, Economic Development, Public Infrastructure and Services, Collaborative Leadership, Sense of Community and Parks and Recreation.

The Actions contained in this plan have been designed to enhance the City's responsiveness to its citizens and improve the quality of services they receive. This plan, when implemented, should increase the city's ability to efficiently and effectively provide the municipal services that Post Fall's citizens desire.

VISION

The City of Post Falls will be a community recognized for its:

- Leadership and citizen involvement
- Quality services
- Educational opportunities
- Balanced and beneficial growth
- Healthy economic and natural environment
- Cultural diversity while maintaining a small town atmosphere and quality of life.



VALUES

COMMUNITY

Post Falls is a safe and secure place to live, work and play, with a stable and friendly environment that encourages citizen involvement.

LEADERSHIP

Post Falls values leadership that respects differing views, models integrity and implements community goals.

ENVIRONMENT

Post Falls is an environmentally aware community that preserves, conserves and appreciates its distinctive open spaces, natural resources, habitats, parks and outdoor recreation.

ECONOMIC DEVELOPMENT

Post Falls encourages economic development that safeguards the environment, while promoting community prosperity.

DIVERSITY

Post Falls is a community for all people, offering diverse cultural and educational opportunities, with varying land uses and unique neighborhoods.

ACCOUNTABILITY

Post Falls is dedicated to promoting fiscal responsibility, managed growth, responsive community services and an open and fair government.

MISSION

The City of Post Falls' mission is to provide leadership, support common community values, promote citizen involvement and provide services which ensure a superior quality of life.



STRATEGIC PLAN GOALS

BALANCED GROWTH

Endeavor to maintain an optimal balance of residential, commercial and industrial lands and tax base for the purpose of maintaining and enhancing the levels of services provided to Post Falls' citizens.

ECONOMIC DEVELOPMENT

Retain the commerce and industry currently in Post Falls and attract new businesses and clean industry that provides living wage jobs with an overall goal of a diversified economic base.

PUBLIC INFRASTRUCTURE AND SERVICES

Establish levels of service based upon the values of the community and then maintain City services and infrastructure at those levels using industry standard management practices.

COLLABORATIVE LEADERSHIP

City leaders will endeavor to communicate and interact effectively and consistently with constituents, local business interests and other agencies.

SENSE OF COMMUNITY

Nurture the sense of community pride Post Falls residents feel for their city and develop an identifiable, positive community image for those who live, work and play within our borders.

PARKS AND RECREATION

Using the desires and values of Post Falls' citizens, strive to provide exceptional recreational programs and facilities that are both diverse and quality in nature.

Our Mission

The City of Post Falls' mission is to provide leadership, support common community values, promote citizen involvement and provide services which ensure a superior quality of life.

