



Annual Accomplishments Report 2015

Strategic Plan 2013-2017

The *We Value Post Falls Strategic Plan 2013-2017* is an internal action plan for the City of Post Falls that reflects the top priorities of the community for a five-year timeframe. The plan was adopted by the City Council in February 2013. The Strategic Plan establishes a vision for the future, provides clear direction for achieving the goals, and establishes priorities and measurable targets. The City has successfully completed the third year of implementing the Strategic Plan. This Annual Accomplishments Report summarizes the city's accomplishments in 2015 organized by the five goals.

STRATEGIC PLAN GOALS: **1. Economic & Business Vitality** **2. Well Planned & Livable Community**
3. Quality Educational, Recreational & Lifestyle Opportunities **4. Sense of Community** **5. Safe Community**



Economic & Business Vitality

- ✓ A brand has been established for the Parks and Recreation Department "Experience Post Falls Parks & Recreation".
- ✓ Planning projects in the year 2016 should address some of the Implementation Goals found within the Strategic Plan. It is intended to bring forward Text Amendments in Title 18A and Title 18. Also, there will be an RFQ to update the 2010 Comprehensive Plan and Zoning Ordinance.
- ✓ The Public Information office attended the Chamber of Commerce Business Fair to promote economic development and city services
- ✓ Special Events, resources, training, and services for businesses and the community promoted on the City's Facebook page and Twitter
- ✓ The City partnered with the Chamber of Commerce and Tourism to place an ad in the Horizon Airlines magazine featuring Idaho this year
- ✓ The marketing/economic development campaign was put on hold due to staffing levels
- ✓ City Administrator and Mayor attend AIC sponsored Legislative programs

Well Planned & Livable Community

- ✓ The 15th / 16th Street realignment project was completed
- ✓ Spokane Street improvements completed
- ✓ Spencer Street Extension – 2nd Avenue to Seltice Way – substantially completed
- ✓ Staff supported the Post Falls Urban Renewal Agency on the Greensferry Overpass which is substantially complete
- ✓ The study has been completed for the Seltice-Mullan Congestion Mitigation Improvements. The First Phase - 7th Avenue improvements to be completed in 2016
- ✓ Centennial Trail Improvements will be outlined in the year 2016
- ✓ A map of the *Bike and Pedestrian Connectivity Plan* and the Trails Recommendation Map have been posted on the City website
- ✓ The Transportation Master Plan is currently being updated to be completed in 2016
- ✓ Highway 41 Trail Project will be completed in 2016
- ✓ The Water Reclamation System Collection Master Plan was completed
- ✓ Linking historical documents such as Plats and As-Built plans to the GIS data base
- ✓ Integrated GIS mapping systems
 - Created application for maintenance and update of Sewer Pretreatment records
 - Created online applications for editing of data by various departments
 - In progress of migrating to Local Government Information Model (LGIM)
- ✓ Signal system upgrade at Seltice Way and McGuire Road with new controllers, camera, and signal heads to better service the left turning traffic
- ✓ ADA upgrades at Black Bay and Kiwanis Parks and retrofitting of 22 ADA-compliant pedestrian ramps
- ✓ 9.66 miles of major maintenance to city streets
- ✓ The pedestrian facility planning and improvements are being updated with the 2015 Transportation Master Plan.
- ✓ Additional funding budgeted (2015/16) for trail/court repair and maintenance
- ✓ Major Maintenance of existing natural surface trail network in Falls Park along the Corbin Ditch is currently underway
- ✓ Implementation of 5 year CIP projects completed for Water Supply projects
- ✓ Completed three distribution system improvements to meet fire flow requirements during peak day flow
- ✓ The City's water meters are almost all upgraded to radio read systems
- ✓ Water Department continues to meet NPDES permit requirements
- ✓ Bike Lane stripping on Poleline Avenue from Chase Road to Idaho Street

Ongoing efforts:

- ✓ ADA Committee continued with improvements to our building and park facilities to address accessibility
- ✓ Street improvements and maintenance
- ✓ Annual traffic sign maintenance
- ✓ Mapping irrigation infrastructure, trail system and park furnishings
- ✓ Water Division/ Water Reclamation Division has continued to maintain and implement recommendation in the Master Plan
- ✓ Incremental water main replacement system
- ✓ Attending annual meeting with the County to discuss City Link

Quality Educational, Recreational & Lifestyle Opportunities

- ✓ Improvements to the Corbin disc golf course are currently planned. The new layout of the course will help erosion and reduce day use conflicts
- ✓ The Tullamore land acquisition will fill a portion of the park deficiencies on the northeast portion of Post Falls; with progress ongoing for other land acquisitions
- ✓ Parks and Recreation created kayak, rafting and stand up paddle boarding classes
- ✓ Dialog with Avista continues with enhancement to open space to expand access to the islands from Falls Park
- ✓ Parks and Recreation partnered with local breweries to do a Shoes and Brews 5K fun run
- ✓ Worked with NIC and new business to ensure that adequate training programs exist related to education and economic development

Ongoing efforts:

- ✓ Implementing Parks and Recreation Master Plan projects and recommendations
- ✓ Identifying land acquisition opportunities in the northeast, east and west areas of the City where park deficiencies exist
- ✓ Maximizing cross marketing opportunities with other organizations
- ✓ Identify opportunities to expand recreation programs to teens
- ✓ Partner with others to expand recreational programs and opportunities within Post Falls
- ✓ Enhancing open space partnerships with Avista to expand access to islands from Falls Park
- ✓ Partnering with others to identify possible future race and recreational events in Post Falls



Sense of Community

- ✓ The Police Department partnered with the Parks and Recreation Department started a Movie Night Out
- ✓ The Police Department offered Coffee with a Cop programs
- ✓ Increased code enforcement to increase standards of appearance by bring on one additional employee to increase proactive education and enforcement
- ✓ Signage is currently in the works for pedestrian and cyclist safety
- ✓ Several new signs have been purchased for Post Falls Festival and event parking
- ✓ Key locations for signage/wayfinding and landscaping have been identified
- ✓ Directional signage to Treaty Rock Park upgraded by ITD
- ✓ The City's website is being re-evaluated with increased public reliance on Social Media for instant communication
- ✓ Streamlined the search function on the city website, and made pages more user friendly to tablets and smart phones
- ✓ GIS maps of parks and trails were added to the website and the City Facebook links to the Parks & Recreation posts
- ✓ Max the Fish was placed on Spokane Street
- ✓ Kicking off a new project with the JACC for FY16 – possible grant that will allow for 5 pieces of art placed in specific locations in the City

Safe Community

- ✓ The Police Department deployed a new speed measuring device to provide accurate timely data to assist with education and enforcement regarding speed and vehicular movement within the Community complaint areas.
- ✓ The Police Department reached out to local medical facilities and businesses to educate and evaluate their security measures. Which includes training their staff on areas of concern, to include active gunman and critical incident scenarios.
- ✓ The city received numerous traffic grants, which include all of the city roadways that include vehicular and pedestrian movement.
- ✓ The Police Department continually monitors a districting plan with our officers to ensure they are dealing with problematic issues with proper deployment
- ✓ The Police Department revitalized the Neighborhood Watch Program, which includes Block watch meetings and participated in the National Night Out, which involves all community members, and visiting to provide security reviews or safety concern discussions.
- ✓ Crime prevention workshops is done on a continual bases, working with home, business owners, and Senior Citizens at the Senior Center weekly luncheon to educate them on current fraud trends, security issues and crime prevention tips.
- ✓ The Police Department has evaluated the need for a west side Police Substation and is currently under way with completion date of early 2016
- ✓ The Police Department has worked with the local school district who received funding to increase security measures within the schools. This will provide new camera systems that would potentially have the capabilities to link to our current existing network.

Ongoing efforts:

- The Police Department's Community Services staff reaches out to residents and business community on a continual basis to make sure they are doing everything possible to combat crime and keep our citizens safe

Find Out More!

For more information about the Strategic Plan and the City's accomplishments, visit the Strategic Plan webpage:

<http://www.postfallsidaho.org/StrategicPlan/strategicintro.html>

postfallsidaho.org

